



NORTH BAY & DISTRICT JUNIOR LAKERS GIRLS HOCKEY TOURNAMENT NOVEMBER 7-10, 2024



ABOUT US

It is with immense pride and excited that we share the details of our Annual North Bay & District Girls Hockey Tournament. The 2024 Edition of the NBDGHA Girls Hockey tournament will be held from November 7-10, 2024 at local arenas in the North Bay & District Area. The 2024 tournament is projected to bring over 70 teams - over 1000 female hockey players, 400 plus team staff members, and over 4000 spectators throughout the event.

The NBDGHA is a volunteer driven non-profit organization that is striving to host one of the top-level female hockey tournaments with the Ontario Women's Hockey Association (OWHA). As a non-profit organization, we are seeking sponsorships to help with the hidden costs of running a successful hockey tournament.



Annually the NBDGHA holds a tournament to allow youth female hockey players the opportunity to play at home in front of family and friends. This empowers youth to come together and celebrate girls hockey. With the rise of girls & women's hockey, it is more important than ever to provide youth with the pathway to



see and believe they can get to the next level should they wish. Our goal is to show youth what Women's Hockey looks like at the next level so they can see it and believe it. This starts with the Nipissing Lakers Women's Hockey team being large contributors to the event.



OUR VISION



See it, Be it. If youth are able to see the potential opportunities they can have in sport we are one step closer to making their dreams become a reality. This is possible through seeing high level female hockey players and coaches in action.



OUR MISSION

01

To empower youth through exposure to high performance hockey at the University level

02

Provide local youth female hockey players the opportunity to play at home

03

To bring female hockey players, coaches and staff together to celebrate girls & women in sport

SPONSOR PACKAGES

1

TITLE SPONSOR

Exclusive tournament naming rights. The tournament will be named using your business name. Valued at \$5000 or greater.

1

GAME PUCK SPONSOR

Have your business logo place on one side of the tournament game pucks! Game pucks will be used in all games as well as the warm-up of the Lakers Women's Hockey Game.

2

MEDAL SPONSOR

All Champions and Finalists will receive a medal. We are seeking a business to sponsor each set of medals. Valued at \$2000 or greater.

Multiple

OUA GAME SPONSOR

To ensure all youth players and families can attend the game we are seeking sponsors to help cover ticket costs. Valued at \$800 or greater.

Multiple

WELCOME BAG SPONSOR

We are seeking items such as coupons, sunglasses, tattoos, skate towels, snacks, hydration drinks to include in welcome bags for all players. We will also accept cash donations to allow us to purchase items for welcome bags. Valued at \$300 or greater.

Multiple

PROGRAM SPONSOR

To ensure all players receive a tournament program we are seeking program sponsors valued at \$100 or greater

SPONSOR BENEFITS

	Program \$100+	Swag Bag \$300+	Swag Bag \$500+	OUA Game \$800+	Game Puck \$1000+	Medal \$2000+	Title \$5000+
Advertising in Program	1/8 Page	1/8 Page	1/4 Page	1/4 Page	1/2 Page	1/2 Page	Full Page
Logo on Association Website							
Advertising on NBDGHA Social Media							
Logo on Tournament Banners at Local Arenas							
Advertising on Jumbotron at Nipissing Lakers Game (Nov. 8)							
Logo on Game Pucks							
Business Name on all Gold or Silver Medals							
Tournament Naming Rights (The <u>Business Name</u> North Bay Junior Lakers Annual Tournament)							

FOR ALL INQUIRIES PLEASE CONTACT: TOURNAMENT@NBGHA.COM